



edited by
Lucia D'Ambrosi
Andrea Maresi



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Communicating Europe in Italy

Shortcomings and opportunities

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Shortcomings and Opportunities

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Communicating Europe in Italy

Shortcomings and opportunities

How can we communicate what the Europe Institutions do, here in Italy? Who are the principal players when it comes to managing and disseminating European information? What are the shortcomings and opportunities involved? These are the questions dealt with in this book, which has been written in response to the growing needs of EU citizens for information and transparency in the conduct of European Institutions and the political world in general. By drawing upon first-hand accounts, it explores and critically evaluates the European Institutions' various means of communication and the ability of the Italian information system to familiarize EU citizens with such questions and expand their knowledge. This is a Europe seen with different eyes, a reading which gathers together contributions from representatives of European and national institutions, from academia and the world of professional journalism.

Lucia D'Ambrosi is assistant professor at the University of Macerata. She is the author of numerous books and articles on issues concerning public communication, participatory processes and new technologies.

Andrea Maresi has been responsible since 2012 for media of the European Parliament in Italy. Earlier he worked at the European Commission's Spokesperson's service and at the European Parliament in Brussels. He is a journalist since 2005.



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