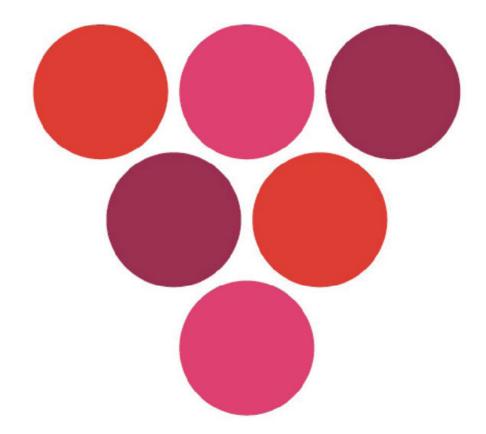
ENOMETRICA

vol. 3 no. 2 september 2010



eum

VDQS - EuAWE Board:

Orley Ashenfelter University of Princeton

Jan Bentzen University of Aarhus

Françoise Bourdon University of Bourgogne

Maurizio Ciaschini University of Macerata

Pierre Combris Institut National Recherche Agronomique - France

Silvia Gatti University of Bologna

Eric Giraud-Heraud Institut National Recherche Agronomique - France

Daniele Meulders Free University of Brussels

Marie-Claude Pichery

University of Bourgogne

Robert Plasman Free University of Brussels

Henri J. Serbat Fedeco Paris

redeco raris

Chief Editor Maurizio Ciaschini

Co-Editors Alessio Cavicchi Marie-Claude Pichery Claudio Socci

ENOMETRICA REVIEW OF THE VINEYARD DATA QUANTIFICATION SOCIETY AND THE EUROPEAN ASSOCIATION OF WINE ECONOMISTS

ENOMETRICA

Review of the European Association of Wine Economists [EuAWE] and Vineyard Data Quantification Society [VDQS] half-yearly journal
Volume 3, number 2, September 2010
ISSN 1974-4730
© 2010 eum edizioni università di macerata, Italy

Registrazione presso il Tribunale di Macerata n. 642/08 del 23.10.2008 Direttore Responsabile: Maurizio Ciaschini

Chief Editor Maurizio Ciaschini

Editorial Office Enometrica Facoltà di Scienze della Comunicazione Università di Macerata Via Don Minzoni, 3 62100 Macerata e-mail: eno@unimc.it web page: www.unimc.it/enometrica

Publisher eum - edizioni università di macerata Centro Direzionale, via Carducci, 63/a 62100 Macerata e-mail: info.ceum@unimc.it

Printing Stampalibri.it Macerata Finito di stampare nel mese di maggio 2010

 $Subscriptions \\ enosubscriptions @unimc.it$

ISBN 978-88-6056-255-5

ENOMETRICA

REVIEW OF THE VINEYARD DATA QUANTIFICATION SOCIETY AND THE EUROPEAN ASSOCIATION OF WINE ECONOMISTS

_

Volume 3, number 2, September 2010

Contents

_

Editorial Gian Gaspare Fardella	5
	0
Wine Selection: Tasting, Learning and Identification of Favorites Francisco Blasques	9
Initiatives towards wine tourism development in Greece Maria Alebaki and Olga Iakovidou	
	15
From technical missions to communication: towards a classifica-	
tion of the French AOC wine interprofessions	
Hervé Lanotte and Aurélie Deluze	25
e integration of fungus tolerant vine cultivars in the organic	
wine industry: the case of German wine producers	
Philip Sloan, Willy Legrand and Karina Krauss	37
Study of growth opportunities for Sicilian sparkling wines market	
by a Simple Correspondence Analysis and a Focus Group	
Stefania Chironi and Marzia Ingrassia	51

Information for Authors

Manuscripts

Digital Manuscripts (Word-compatible file) should be e-mailed to:

eno@unimc.it

The paper will be submitted to a **peer review process**, based on double blind refereeing by two anonymous referees. Upon acceptance of an article by the Journal, the author(s) will be asked to transfer **copyright** of the article.

Digital Manuscripts (Microsoft Word files, Txt files) should be typed 1,5 spaced. Maximum number of pages 18 for max. 35,000 types (spaces included).

Footnotes to the text are indicated by superior numbers, numbered consecutively throughout the article. Footnotes should be kept to a minimum. Reference citations in the text are by last name of author and year, i.e., Smith (1977) or (Smith 1977). If the same author and year are cited again, use 1977 a, b, etc.

The title page should include the full names and affiliations of the authors, with the name and address of the author to whom proofs and correspondence should be sent.

An Abstract of not more than 200 words should be included.

Classification codes and keywords At least one standard JEL code and up to three additional keywords should be provided.

The title should be as brief as possible. If it exceeds 45 characters and spaces, include a brief running title.

Mathematical notation

Use typewritten letters, numbers, and symbols wherever possible. Identify boldface, script letters, the first time they occur. Distinguish between Arabic "1" and the letter "1" and between zero and the letter o, capital or lower case, wherever confusion might result. Important formulae (displaced) should be numbered consecutively throughout the manuscript as (1), (2), etc. on the right-hand side of the page.

The following reference style should be observed:

Journal. Leontief W. (1975) The economic impact - industrial and regional - of the arms cut. Review of economics and Statistics 43.

Book. Johnson J. (1972) Econometrics Methods. New York: McGraw-Hill, p.165.

Chapter in edited book. Galor O. (2006) Inequality and process of development. In *Economic* Growth and Distribution: On the Nature and Causes of the Wealth of Nations (N. Salvadori, Ed.). Cheltenham U.K. Edward Elgar.

Theses, reports, and other unpublished materials. Eckbo, P.L. (1975) OPEC and the Experience of Previous International Commodity Cartels. MIT Energy Laboratory Working Paper No. 75-008WP, Cambridge, Massachusetts.

Figures

Illustrations should be submitted in a file of jpeg format. Lettering and data points should be large enough so when reduced to fit on the journal page (4.5 in. width x 7 in. depth maximum) they can be read with ease.

ENOMETRICA vol. 3 no. 2 september 2010

CONTENTS

Gian Gaspare FARDELLA

Editorial

5

Francisco BLASQUES

Wine Selection: Tasting, Learning and Identification of Favorites

9

Maria ALEBAKI, Olga IAKOVIDOU

Initiatives towards wine tourism development in Greece

15

Hervé LANOTTE, Aurélie DELUZE

From technical missions to communication: towards a classification of the French AOC wine interprofessions

25

Philip SLOAN, Willy LEGRAND and Karina KRAUSS

The integration of fungus tolerant vine cultivars in the organic wine industry: the case of German wine producers

37

Stafania CHIRONI, Marzia INGRASSIA

Study of growth opportunities for Sicilian sparkling wines market by a Simple Correspondence Analysis and a Focus Group

51

ISSN 1974-4730

eum edizioni università di macerata



ISBN 978-88-6056-255-5